

5

Tips for Entrepreneurs

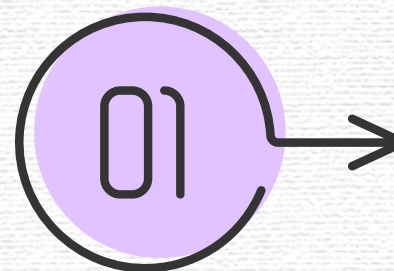
Entrepreneurship is a journey
full of challenges and growth.
Here are 5 tips to
streamline, manage and
organise
your **Business Cash Flows**



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Target your Inflows from each Source

Identify the Revenue Streams that are pursuable and not a wishful thinking. Target the cash flows from each source weekly/monthly/quarterly/half yearly/annually



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02

Identify the Cash Flow pattern of each source

Get clarity on the timing and other terms of cash inflows and how collection can be ensured within the agreed schedule

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03



Connect your inflows with expenses

Ensure your expenses are met from the cash flows generated from each Revenue Source
Make your business run your business and not your family!



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04

Understand Profit Vs Cash Flows

Turnover and Profits do not guarantee positive Cash Flows. Short Term fund shortage may not be actually Short Term. Your P&L may still show profits.



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05



Take Control. Monitor Cash Flows & its utilisation

Consistent planning &
disciplined approach and
monitored cash inflows &
outflows will help you take
right decisions on time



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