Prohub™
PROCESS
CATALYSING SUCCESS, POWERING GROWTH



SCALE YOUR BUSINESS PROFESSIONALLY



ABOUT US

At Prohub Process, we empower businesses to address their toughest challenges and make informed decisions. Since 2018, we've been at the forefront of driving transformative change worldwide. Leveraging our team's expertise, we streamline operations, amplify financial insights, and drive growth, propelling enterprises toward success.

VALUE PROPOSITION

At Prohub Process, we deliver precision and propel growth for MSME businesses. With strategic consulting, we identify your challenges and align with industry standards using effective processes, agile financial and operational systems, meticulous accounting and compliance management and insightful analytics.

Together, let's address challenges, mitigate risks, and seize opportunities, driving transformational change for your business.

Partnering for Growth: Prohub's Transformative Approach

Prohub is dedicated to maintaining high standards of quality and integrity, always striving for client success and continuous improvement. We carefully develop solutions to help MSME businesses overcome challenges and thrive, supporting their growth.

CHALLENGES IMPACTING MSME GROWTH

- **Financial Blind Spots:** Vital Understanding of Business Finances
- **Cash Flow Struggles:** Inefficient Working Capital
- **Decision-Making Barriers:** Slow Operations Due to Insufficient or Inaccurate data, Resource Constraints, Delegation Challenges
- **Employee Morale Dip:** Weak Performance Management
- **Operational Inefficiencies:** Errors Stem from Undefined Processes
- **Funding Struggles:** Hindered Investment due to Lack of Detailed Planning
- **Business Experience Challenges:** Market Understanding, Strategy Development, Customer Relationships, Regulatory Navigation
- **Performance Tracking Challenges:** Data Analysis, Goal Definition, Data Quality, Alignment with Objectives, Privacy, Stakeholder Communication
- **Automation Challenges:** Technology Selection, Integration, Personnel Training, Data Security, Transition Management, Productivity Measurement
- **Stagnation Dilemma:** Lack of Innovation, Decline in competitiveness, Talent Acquisition, Budget Constraints, Stakeholder Discontent

1

CONSULTING AND ADVISORY

Empowering your journey: From inception to transformation, we drive success with fresh perspectives and winning strategies for today's market. Our services cover startup advisory, business formation, process reengineering, tax guidance, and functional expertise.

2

PROCESS TRANSFORMATION

Elevating your business with meticulously designed SOPs and systems, and defining proper, effective procedures across all functions for enhanced performance and growth. We ensure core processes are managed efficiently, enhancing productivity and consistency while meeting regulations and generating accurate reports.

3

ACCOUNTING & ANALYTICS

From bookkeeping to compliance management, we handle it all. Every business, regardless of size or type, needs systematic management of accounts, finance, and regulatory compliance. Our expert team ensures timely, accurate, and efficient financial management, saving you time and resources.

PROHUB PROCESS

From Comprehension to Execution

1. Understand Business & Practices
2. Documentation & Scope
3. Define Deliverables
4. Team Selection
5. Induction & Training
6. Create Execution Schedule
7. Execute Work
8. Adaptation & Modifications
9. Documentation
10. Reports & Feedback
11. Team Review



PROHUB SOLUTIONS

Empowering Business Excellence

Formation and Registration

Guiding new business owners through a comprehensive analysis of their goals, crafting ideal business plans, and ensuring a hassle-free registration process for a seamless start.

Compliance Management

Ensure seamless alignment with regulations, covering Direct/Indirect Taxation, Employee Benefits, and Statutory compliances, keeping you compliant and poised for growth.

SOP & Process Flows

Our customized procedures lay the foundation for business success, ensuring efficiency and precision in every operation.

Accounting and Finance Excellence

Prohub ensures efficient accounting and financial management for impactful outcomes, serving global clients with diverse needs.

HR/Business Contracts

Prohub ensures precise and comprehensive business contracts and agreements to optimize benefits and mitigate risks.

Insights & Management

Empowering informed decisions and formulating effective goals for business growth through comprehensive performance analysis and tracking of key indicators.

Projections and Budgets

Prohub process strategically forecasts and budgets, ensuring optimal resource allocation and strategic investments for future business growth.

Consulting Impact

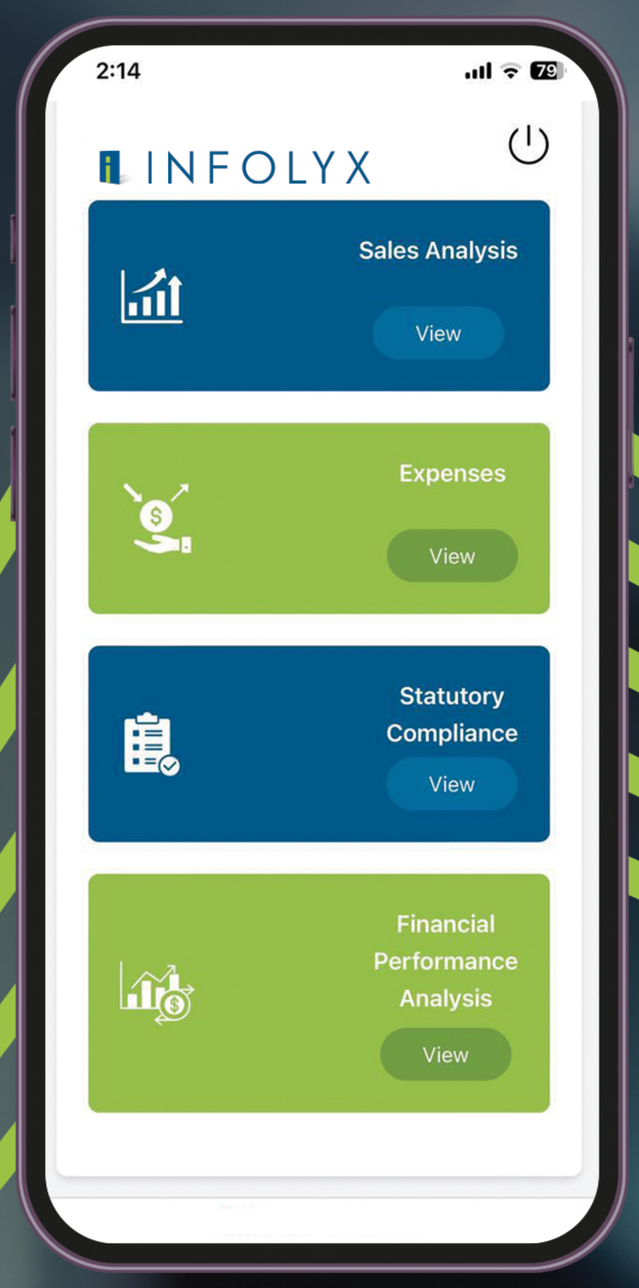
Industry professionals provide essential guidance, enhancing business functionality and growth with market-aware insights.

INFOLYX

Empowering Client Engagement

On-the-go access to Real-Time Work Updates, Notifications, Downloadable Reports, and Timely Reminders with Exclusive Client Access

- Instant, secure access from anywhere.
- User-friendly design for easy data access.
- Integrated technology simplifies data management.
- Data protection ensures sensitive data security.
- Simplifies financial paperwork.
- Stay updated with timely notifications.



Why Prohub?

Here's Why We Stand Out:

- Industry-Standard Service Delivery, Driven by Top Management's Expertise
- Innovative Strategies from Domain Experts Fueling Business Growth
- Tailored Solutions Guided by In-Depth Research
- Affordable Tech Solutions for Last-Mile Analytics
- Customized Offerings for Businesses and End Users.
- Extensively Trained Team Ensuring Quality Service
- Global Collaborations for Cross-functional Excellence

Prohub's Value Systems:

- Prioritizing Client Success
- Adding Value for Business Growth
- Professionalism and Agility in Action
- Integrity Every Step of the Way
- Unity for Collective Success

Team @ Prohub Process



Prohub Process is a dynamic team of tech-savvy professionals who blend expertise with creativity to develop innovative solutions.



Sreedevi Kesavan

CEO and Director

Sreedevi brings over 25 years of diverse experience in Accounts, Finance, Compliance, and Training. She is highly skilled in Business Scale-Up, Process Design, Corporate Finance Training, Compliance Management, and Business Mentoring. She has led firms to success by prioritizing SOPs and navigating complex compliance environments. Her commitment to industry-oriented training underscores her dedication to growth and excellence



Anjana Shankar

Director – Accounting & Compliances

Anjana, a seasoned professional with over 20 years of expertise in Accounting & Compliance Management, serves as a key strategist in Vertical Management, Resource Strategy, Accounting Structure & Data Flow setting, Accounts Finalization, Audit Management, and Compliance Scheduling and Execution Management for Clients. Her expertise ensures smooth operations and strict compliance adherence in client engagements.



Shinto Thomas

Manager – International Operations

Shinto brings over 10 years of experience overseeing International Clients, specializing in Data Analytics & Report design. He excels at handling important accounts for global clients, supervising workflow management, cloud accounts and operations, data analytics, and creating MIS structures for reporting.

Testimonials

Jetexe Aviation Corp and Jet & Rotor Aviation faced significant growth challenges, struggling to streamline back-office processes, bookkeeping, and billing. Local solutions in the USA fell short.

Enter Prohub Process Management Pvt Ltd – an immediate sigh of relief. Prohub's team, led by Sreedevi, Shinto, and Anjana, diligently trained, understood our business, fixed issues daily, and fine-tuned processes. Their exceptionally qualified, hardworking team became integral to our success. We highly recommend Process Hub to any growing business seeking excellent, efficient solutions for their processes. Any day, any time!

Capt. Augustine Joseph Msc. MBA. CPL. CHPL

CEO President,
Advanced International Aviation Academy (Jetexe Aviation), USA

Inceptio Foods and Hotels India wanted a customized Shared Services model for back-office operations, setting up shared services model demanded expertise and a partner who truly understood our needs.

Prohub exceeded our expectations. They immersed themselves in our challenges, acted as a true extension of our team, and provided practical, compliant solutions. From design to implementation, they were with us every step.

Highly recommended for their experienced, personable professionals offering valuable thought leadership and actionable frameworks.

Manju Mathew

Managing Partner,
Inceptio Foods and Hotels India LLP (The Burger Junction)

We have been partnering with Prohub Process for more than 5 years and I am pleased with all the efforts and dedication that the team has put in to all the work we do

Gouri Kubair

Managing Director,
Holy Lama Naturals Ltd, UK

We have been working with Prohub Process for 2-3 years now. We are very happy and they are very professional.

Nashath Nassir

COO,
Nassguard Trading WLL, Qatar

PROHUB CLIENTELE GEOGRAPHY



MOTOMAX | PACKS SALES CORPORATION | GOODWILL POWER COMPANY

NOBLE SALES AND SERVICES | ARVI SPECIALITIES

And many more....

CORPORATE OFFICE

KOCHI

Prohub Process Management Pvt Ltd,
First Floor, Maramattom Arcade,
Opposite Pillar No.450,
Nr. Changampuzha Park, Edappally,
Kochi, Ernakulam, Kerala - 682024

+91 7907226613

operations@processhub.in

www.prohubprocess.com

BANGALORE | HYDERABAD | UK | USA | DUBAI